

Sheibani Channel Audit — Full Growth Report

Generated by vidIQ AI Coach — June 30, 2026

Channel Overview

Metric	Value
Channel	Sheibani
Subscribers	4,020
Total Videos	837
Total Lifetime Views	3,820,743
Country	United States

90-Day Snapshot (Last Quarter)

Metric	Value
Total Views	292,000
Net New Subscribers	+74
Average View Retention	91.8%
Top Traffic Source	YouTube Search (59.2%)
Shorts Feed Views	~109,000

Subscriber Conversion Rate	0.025%
----------------------------	--------

The Core Diagnosis

You Have a Hidden SEO Superpower — and a Subscriber Leak

59.2% of your views come from YouTube Search. That is extraordinary for a Shorts channel. Most Shorts-first creators get 60–80% of their views from the Shorts feed. You've built a search-driven content engine — people are actively hunting for Apple news, finding your videos, and watching. Your 91.8% average view retention confirms the content is delivering on its promise.

The problem: 292,000 views in 90 days produced only +74 net subscribers. That's a 0.025% conversion rate. Your content is pulling people in from search, but almost none of them are sticking as subscribers. This gap is your #1 growth bottleneck.

Part 1 — Title Analysis

The Winning Formula

Your data reveals one consistent pattern across your top-performing videos:

Personal pronoun ("Your") + Specific device + Consequence + Urgency emoji

Every time you use this formula, you hit 5x+ average views. Every time you drift from it — going vague, impersonal, or skipping the stakes — views drop below 3K.

Performance Breakdown by Title

Video	Current Title	Score	Avg Views	Notes
				Best performer —

iPhone 11 / iOS 27	"Your iPhone 11 just got left behind by iOS 27 🦴 "	High	27,150	personal pronoun, named device, consequence
iPhone 18 (5 months)	"5 months away ALREADY!"	84	Underperforming	No device named, no personal stake
Apple Smart Glasses	"Late 2027 for Apple Smart Glasses"	78	2,660	Flat announcement, no emotion or stakes
4 New Macs	"4 NEW Macs...👁👁"	75	Underperforming	Pure list headline, zero stakes

Part 2 — Improved Title Recommendations

Video: "5 Months Away ALREADY!" (Current Score: 84)

Recommended — Score 88:

Apple's BIGGEST Release is Just 5 Months Away 🦴

Alternative — Score 87:

Your iPhone 18 is Only 5 Months Away 👁👁

Why: The current title gives no context — someone scrolling doesn't know what's 5 months away. Both alternatives name the product and add urgency.

Video: "Late 2027 for Apple Smart Glasses" (Current Score: 78)

Recommended — Score 86:

Apple Just DELAYED Smart Glasses to Late 2027 🦴

Alternative — Score 86:

Your Apple Smart Glasses Won't Arrive Until Late 2027 🤖

Alternative — Score 81:

Apple Smart Glasses Got PUSHED BACK — Here's Why

Why: The current title is a flat announcement. Adding an action verb ("DELAYED") or the personal pronoun formula turns it into a story with stakes.

Video: "4 NEW Macs...👁️👁️" (Current Score: 75)

Recommended — Score 92 (strongest title of the batch):

These 4 NEW Apple Macs Will CHANGE Everything 🦴

Alternative — Score 87:

Apple Just Announced 4 NEW Macs and They're WILD 👁️👁️

Why: This is the weakest title in the group. The current version is a pure list headline — no stakes, no consequence. "Will CHANGE Everything" adds a specific claim that creates curiosity and click pressure.

Part 3 — The 4 Title Rules (Apply to Every Video)

Use these four rules on every video you publish going forward:

Rule 1: Always Name the Device

- ❌ "5 months away!"
- ✅ "iPhone 18 is 5 months away"

Rule 2: Use a Personal Pronoun When Possible

- ❌ "Apple Smart Glasses delayed"
- ✅ "Your Smart Glasses won't arrive until..."

Rule 3: Stakes Over Announcements

- ❌ "4 NEW Macs"
- ✅ "4 NEW Macs Will CHANGE Everything"

Rule 4: One Urgency Emoji, Always

- ❌ "iPhone 18 Pro colors are beautiful"
- ✅ "iPhone 18 Pro colors are BEAUTIFUL 🥰"

Part 4 — Bio Rewrite

Current Bio (The Problem)

"Have faith in yourself 💪"

This is a motivational channel bio. Your content is 100% Apple tech news. First-time visitors see this mismatch and don't subscribe — they can't tell what your channel is about. One-click fix.

Option A — Ultra-Short (Best for Mobile Display)

 Apple news, iPhone leaks & iOS updates — every week.

Option B — Personal + Searchable (*Recommended as Channel Tagline*)

Your go-to source for Apple leaks, iPhone news & iOS updates  New Shorts every week
— stay ahead of every Apple drop   All my links:

Option C — Full About Section (*Recommended for Expanded Bio*)

 Apple leaks. iPhone news. iOS updates. No fluff — just what you need to know, every week.

I cover everything Apple: upcoming iPhone leaks, iOS feature breakdowns, Mac announcements, AirPods, Apple Watch — the moment news drops, I break it down in under 30 seconds.

Subscribe if you want to be the first to know about every Apple release.

 All my links → <https://link.me/sheibani>  Business:
yourfriendlybuisnessemail@gmail.com

Recommendation: Use Option B as your short channel tagline and Option C as the full About section. Option B applies the same "Your" personal pronoun formula that makes your top titles work.

Part 5 — Full Action Plan (Priority Order)

Immediate (This Week)

1. Apply the 3 improved titles above — The 4 New Macs title especially; going from a 75 to a 92-score title is the single highest-leverage move available right now.
2. Rewrite your channel bio — Option B as tagline + Option C as full About. Takes 5 minutes. Fixes the first-impression subscriber leak immediately.
3. Add a subscribe CTA to your next 5 videos — A simple on-screen text overlay at the end: *"Subscribe for daily Apple leaks"*. You're getting 109K Shorts feed views per quarter with almost no conversion. One text overlay can change that.

Short Term (Next 30 Days)

1. Build a keyword-driven content calendar — High-search, lower-competition queries in your niche include: "iPhone 14" comparisons, "iPhone 16e" reviews, iOS update breakdowns. Mapping your Shorts to these search terms will compound your already-strong 59.2% search traffic.
2. Build a master tag set per content category — iOS updates, iPhone leaks, and Mac news each need their own optimized tag set. This is the infrastructure behind your search advantage.

Medium Term (Next 90 Days)

1. Add one long-form video per month — Shorts viewers almost never subscribe. But your search traffic is high-intent. A 5–8 minute long-form covering the same Apple topics gives search visitors a reason to subscribe. Even 1 per month could triple your subscriber growth rate without changing your weekly output.
2. Study the 60-second spoken format — Your top competitor in the same Apple/iOS niche with a similar subscriber count (~8,800) is averaging 19,000–55,000+ views vs your ~4,400 average. The difference: 60-second fully-spoken Shorts vs your 11–16 second text-only format. A/B testing a spoken version is worth one experiment.

Key Benchmarks

Metric	Your Channel	Top Apple Shorts Competitor

Subscribers	4,020	~8,800
Avg Views per Short	~4,400	19,000–55,000+
Format	11–16 sec, text-only	60 sec, spoken
Top Video Views	27,150	55,000+

Summary: What's Working vs. What to Fix

What's Working

- 91.8% average view retention — exceptional for Shorts
- 59.2% search-driven traffic — rare and valuable for a Shorts channel
- Personal pronoun title formula — proven with your #1 video
- Consistent posting cadence

What to Fix

- 0.025% subscriber conversion rate — the core bottleneck
- Channel bio mismatch (motivational vs. Apple tech)
- Inconsistent title formula — only used on some videos, not all
- No subscribe CTA inside videos
- No long-form content to convert high-intent search visitors

Report compiled by vidIQ AI Coach / Channel: Sheibani (UCzjWRX0xg_IB0IChwSgUIQg)